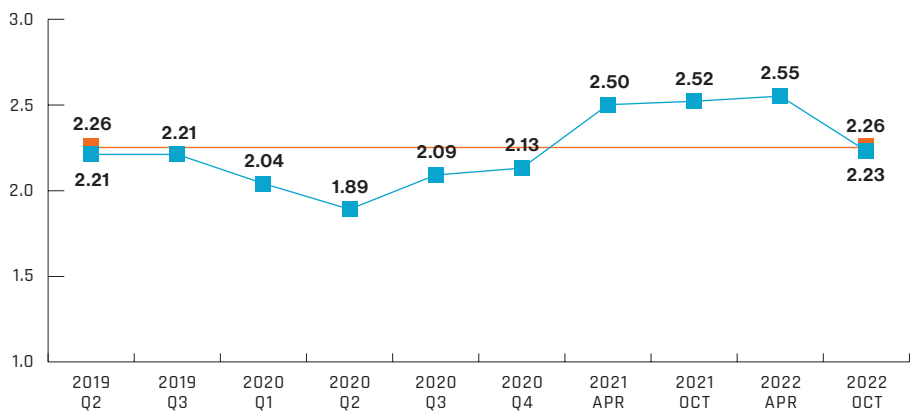


RELO Regina Executive Leadership Outlook

WINTER 2023

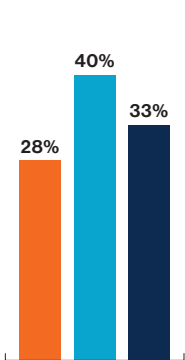
Executive Confidence Index



■ Confidence Index
■ Index Average

The RELO Confidence Index, based on a rating out of 3, is a composite snapshot score to help us quickly understand the future hiring intentions, sales and profitability of executive leaders in our city. While the Confidence Index edged down from April 2022, it remains above the historical average. Respondents identified inflation, labour and supply chain concerns as leading factors in the decrease. Of note, nearly 75% of business owners surveyed expect profitability to remain the same or improve in 2023.

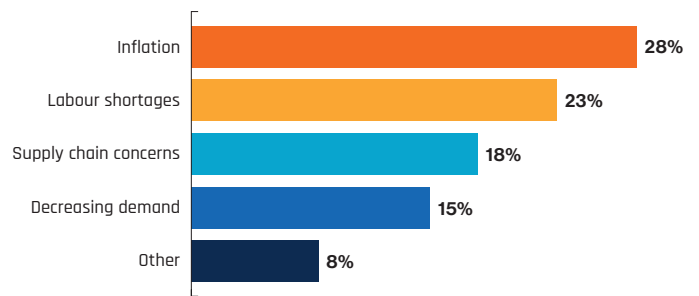
Compared to how you felt pre-pandemic, is your general outlook about your firm's prosperity...



■ Worse
■ About the same
■ Better

Almost 3/4 of business leaders say their business outlook is either the same or better than it was pre-pandemic. However, there are several factors causing concern looking forward, including inflation, availability of skilled workers and others.

REASONS FOR 'WORSE' RESPONSES



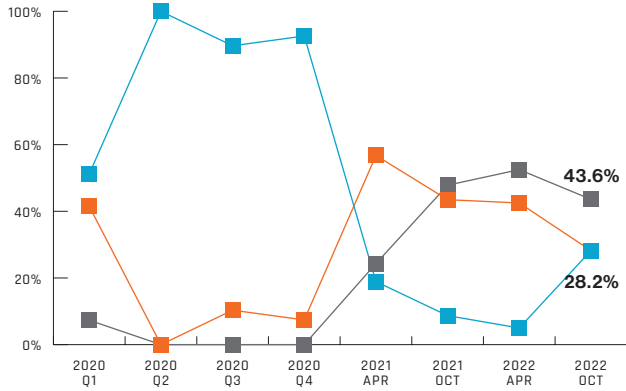
ABOUT THIS REPORT

Economic Development Regina (EDR), in partnership with Praxis Consulting (Praxis), began a quarterly publication entitled, "Regina Executive Leadership Outlook" in September 2014 that captures the thought leadership of senior business leaders in the Greater Regina Area (GRA) on key issues facing Regina and surrounding areas. The survey is distributed to a list of approximately 90 senior business leaders, including Regina Chamber of Commerce members.

The survey has a standard component entitled "The Economic Outlook." This is a set of static questions asked each quarter that inform a unique Executive Confidence Index. This index is used to measure how confident executives are in Regina's overall economy across each quarter. To view previous reports, [click here](#). For more information, contact: **Chris Bonk**, Director, Brand & Communications Economic Development Regina (p.306-565-6388) or **Valerie Sluth**, CEO, Praxis Consulting (p.306-545-3755).

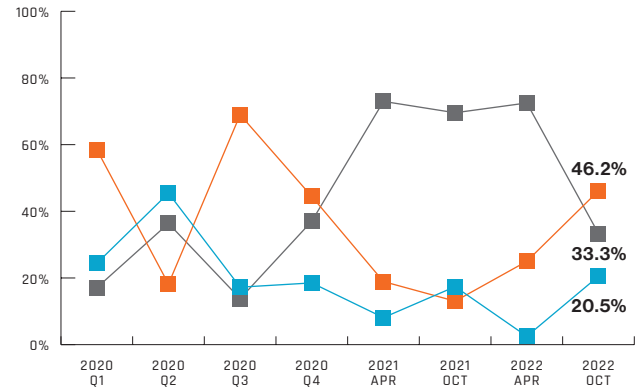
Performance of Regina's economy

Past 12 months (actual)



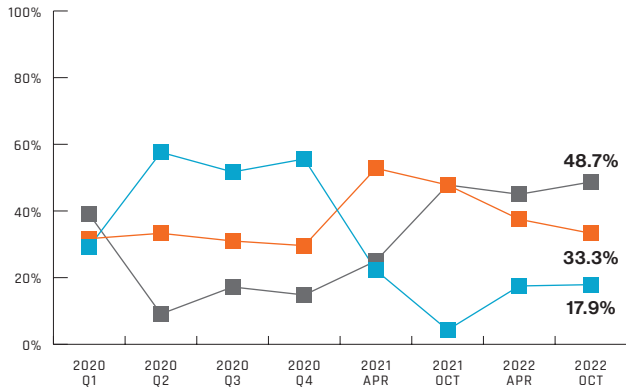
Worse About the same Better

Next 12 months (expected)



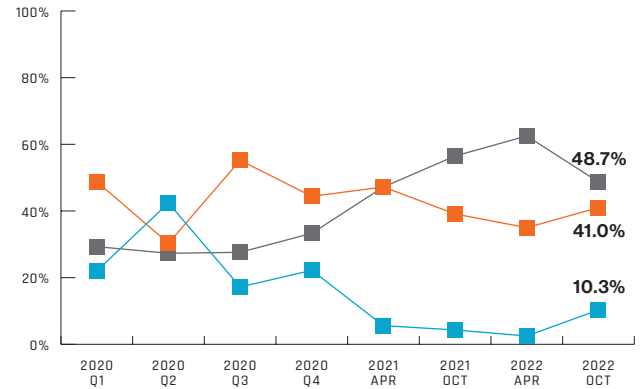
Number of people your firm employs

Past 12 months (actual)



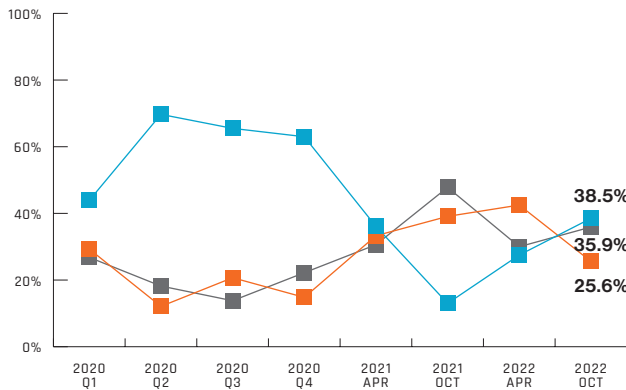
Decreased Increased Stayed the same

Next 12 months (expected)



Profitability

Past 12 months (actual)



Decreased Increased Stayed the same

Next 12 months (expected)

